CELEBRATING 5 YEARS OF THE FE FUNDINFO MPS DIRECTORY

(FORMERLY KNOWN AS FE TRANSMISSION)



The number of Financial Advisers using 3rd party model portfolio services

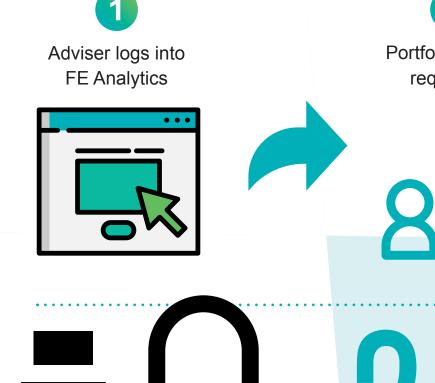
Source: FE fundinfo Adviser Survey 2018-2020

adviser firms using FE Analytics have access to model portfolios via our MPS Directory.

The benefits of MPS Directory:

- 1 Streamline distribution
- Reduce administration
- Grow in AUM

5 STEPS TO ACCESSING A PORTFOLIO



Portfolio access requested



MPS provider notified



Screen adviser



5 Access enabled



landing pages per month

There are

Financial Adviser firms in the UK

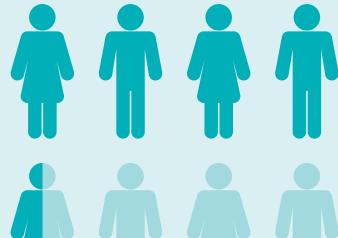
clicks on Discretionary Fund Manager (DFM)

c.3,500

of those are using **FE Analytics**

Over 1/3 of FA's use

FE Analytics



to built-in FE

Analytics tools

MPS data at a holdings level to conduct:



Objective due diligence



Comprehensive client reporting



Bespoke comparisons

BENEFITS 5 6 8 **Portfolio** Portfolio Effective data Selective New business Secure asset distribution distribution inflows integration generation exposure

58% of UK Adviser firms are enabled with more than 1 MPS provider via the MPS Directory

3



Access

to market

intelligence

Provider(s) enabled

18% 2 MPS Provider(s)

enabled

Source: MPS Directory usage statistic 2020

2

Targeted

Marketing

13% 3 MPS Provider(s)

enabled

8% 4 MPS Provider(s)

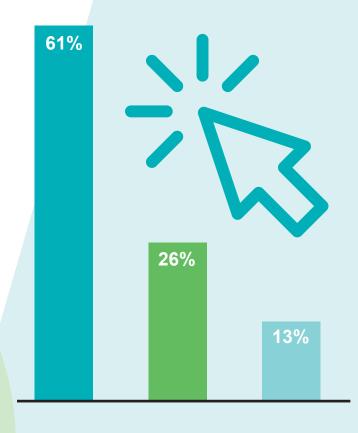
enabled

19% 5+ MPS Provider(s)

enabled

Over 45 MPS providers now available

Models on the MPS Directory utilised 1.1 million times in FE Analytics during 2019



Charts

Tables

Portfolio scans

